



## MICHELIN<sup>®</sup> AG ADVANTAGE Spring 2010 Promotion

- **See complete Promotion Terms & Conditions below.**
- **Print off coupon and take to your closest participating U.S. dealer.** *Visit the Dealer Locator on the website to locate your closest dealer.*
- **Receive a rebate check for \$50 per tire on purchases of any MICHELIN<sup>®</sup> AG radial drive or implement tire. Minimum of 2 tires, maximum of 12 tires, per invoice. Tires must be purchased between March 1 and April 30, 2010.**

### TERMS AND CONDITIONS

This promotion is subject to all applicable federal, state and local laws and regulations. All decisions made by Michelin North America, Inc. relating to the validity of any submissions are final and binding. Michelin reserves the right to modify or discontinue this offer at any time for any reason. Michelin is not responsible for lost, late, damaged, misdirected, incomplete, incorrect, illegal, stolen or misplaced forms. Tampering with, falsifying or altering purchase information constitutes fraud.

Michelin North America, Inc. ("Michelin") is offering a grower incentive program with the following requirements:

1. Purchase of new replacement MICHELIN<sup>®</sup> Ag radial drive or implement tires is required from a participating authorized U.S. MICHELIN Ag Tire Dealer.
2. Offer is limited to:
  - a. A minimum purchase of 2 new MICHELIN brand replacement radial drive or implement tires sold to U.S. growers for use on their own equipment. Original equipment tires are not included. A maximum of 12 tires purchased is the limit for this program, per invoice.
  - b. Only replacement tires purchased during the period between 03/01/10 through 04/30/10 qualify for this program.
  - c. Rebate coupon with copy of receipt must be postmarked by 05/30/10.
  - d. A maximum of \$600 may be earned by the grower and/or corporation for a maximum of 12 tires purchased, per invoice.

3. A completed registration form with a clear copy of original, dated invoice (proof of purchase) from a MICHELIN U.S. Ag Tire Dealer is required from each sale, and must be attached to the completed coupon containing both grower and sales person contact information. Invoices and registrations will not be returned; therefore, please retain copies of the materials submitted.
4. Completed claims will be mailed by the dealership personnel weekly in the pre-printed envelopes provided. These will be mailed to:  
**MICHELIN AG ADVANTAGE**  
**PO Box 8135**  
**Greensboro, NC 27419**
5. Growers must allow 6-8 weeks for delivery of rebate.
6. Michelin offers a separate 90-Day Satisfaction Guarantee trial program, allowing growers to return MICHELIN Ag Tires for refund if they are not satisfied with their purchase. See the MICHELIN Ag Tire Warranty for details.
7. Michelin reserves the right to audit all submissions.
8. Michelin reserves the right to change the specific tread designs/sizes/products participating in this promotion without notice.
9. Quantities of tires are limited.
10. Offer is void where prohibited or restricted.

**Print off coupon below and take to your closest participating  
U.S. MICHELIN Ag Tire Dealer.**

# THE MICHELIN® AG \$50 PER TIRE REBATE

- Complete your customer information below.
- Bring this coupon to your participating MICHELIN® Ag dealer when you purchase 2 to 12 MICHELIN Ag radials between 3/1/2010 – 4/30/2010.
- Receive a \$50 rebate on each purchased tire. See dealer for complete terms and conditions.

## Customer Information

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-mail \_\_\_\_\_ Phone # \_\_\_\_\_

Send me additional information on MICHELIN® Ag tires via  e-mail  mail  phone

How many tires did you intend to purchase prior to learning of this promotion? \_\_\_\_\_

How did you learn about the MICHELIN Ag Advantage rebate?

Fastline  Dealer  Online  Friend  Other \_\_\_\_\_

What brand of tire was replaced when you purchased these new MICHELIN Ag tires?

MICHELIN/Kleber  Firestone  Goodyear  Titan  Other \_\_\_\_\_

Have you ever purchased MICHELIN Ag tires before?  Yes  No How many acres do you farm? \_\_\_\_\_

## Dealer Information

Salesperson \_\_\_\_\_ Store Name \_\_\_\_\_

Address of Dealer \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Dealer's E-mail \_\_\_\_\_ Dealer's Phone # \_\_\_\_\_

Offer valid from 3/1/10 to 4/30/10. Must be postmarked by 5/30/10. Offer limited to U.S. residents 18 years or older. This coupon, along with proof of purchase must accompany your request. Please allow 6-8 weeks for delivery. Please see MICHELIN dealer for complete offer terms & conditions. Mail-in certificate not payable at the retail store location. Please print clearly – proper delivery depends on a complete and correct address. When completed, mail this coupon along with proof of purchase to:

**MICHELIN AG ADVANTAGE, P.O. Box 8135, Greensboro, NC 27419**

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