



Program now extended through December 15, 2009. Please see your participating MICHELIN ag tire dealer now!

MICHELIN[®] AG ADVANTAGE Fall Promotion 2009

- **Visit your participating MICHELIN dealer to obtain rebate coupon and details.**
See complete Promotion Terms & Conditions below.
- **Receive a rebate check for \$80 per tire on purchases of any MICHELIN[®] AG radial drive or implement tire.**
Minimum of 2 tires, maximum of 12 tires, per invoice. Tires must be purchased between September 1 and ~~November 30, 2009~~ **December 15, 2009**

TERMS AND CONDITIONS

This promotion is subject to all applicable federal, state and local laws and regulations. All decisions made by Michelin North America, Inc. relating to the validity of any submissions are final and binding. Michelin reserves the right to modify or discontinue this offer at any time for any reason. Michelin is not responsible for lost, late, damaged, misdirected, incomplete, incorrect, illegal, stolen or misplaced forms. Tampering with, falsifying or altering purchase information constitutes fraud.

Michelin North America, Inc. ("Michelin") is offering a grower incentive program with the following requirements:

1. Purchase of new replacement ag radial drive or implement tires is required from a participating authorized U.S. MICHELIN[®] Ag Tire Dealer.
2. Offer is limited to:
 - a. A minimum purchase of 2 new MICHELIN brand replacement radial drive or implement tires sold to U.S. growers for use on their own equipment. Original equipment tires are not included. A maximum of 12 tires purchased is the limit for this program, per invoice.
 - b. Only replacement tires purchased during the period between 09/01/09 through ~~11/30/09~~ **12/15/09** qualify for this program.
 - c. Coupon with copy of receipt must be postmarked by 12/31/09.

- d. A maximum of \$960 may be earned by the grower and/or corporation for a maximum of 12 tires purchased, per invoice. A maximum of \$180 may be earned by the commercial dealer sales person who sold these 2-12 tires, per invoice.
 - e. Michelin will provide appropriate tax documentation for all sales persons responsible for taxes on incentive amounts exceeding \$600, relating to this promotion. Sales person is responsible for all taxes that may apply.
 - f. A completed registration form with a clear copy of original, dated invoice (proof of purchase) from a MICHELIN U.S. Ag Tire Dealer is required from each sale, and must be attached to the completed coupon containing both grower and sales person contact information. Invoices and registrations will not be returned; therefore, please retain copies of the materials submitted.
3. Completed claims will be mailed by the dealership personnel in the pre-printed envelopes provided. These will be mailed to:
MICHELIN AG ADVANTAGE
PO Box 8135
Greensboro, NC 27419-0135
 4. Please allow 6-8 weeks for delivery of your incentive.
 5. MICHELIN Ag Tires offers a separate 90-Day Satisfaction Guarantee trial program, allowing growers to return MICHELIN Ag Tires if they are not satisfied with their purchase. See the MICHELIN Ag Tire Warranty for details.
 6. Michelin reserves the right to audit all submissions.
 7. Michelin reserves the right to change the specific tread designs/sizes/products participating in this promotion without notice.
 8. Quantities of tires are limited.
 9. Offer is void where prohibited or restricted.

